An International Online Social Survey of Public Attitudes Towards Cetaceans

Supplemental Appendix

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Supplemental Table

Public perception towards cetaceans



The aim of the present study is to assess the attitude of the public towards cetaceans and try to investigate differences between regions and countries. For this reason we prepared an online questionnaire consisted of two parts. In the first part demographic information of the responders are collected while in the second part a matrix consisted of 19 statements is used to measure the attitude of the responder towards cetaceans. The 19 statements used are based on the classic study of Kellert (1996), in which he describes the attitudinal dimensions towards wildlife and the environment. The questionnaire will be translated in more than 20 languages with the idea to collect as many as possible answers from all over the world, from people of different educational levels, different ages (10-60+) and different backgrounds.

1*	What is your age?								
() ()	17 or younger 30-39 60 or older	18-20 40-49	21-29 50-59						
2*	Are you male or female?								
(male	female							
3*	3* What is the highest level of school you have completed or the highest degree you have received?								
(Less than high school degree	High school degree or equivalent (e.g., GED)	Some college but no degree						
(Associate degree	Bachelor degree	Graduate degree						
4*	What is the occupation of your pa	arent/parents?							
5*	In what country do you currently I	reside?							
-									

6*	In what city do you live?						
_							
7*	Have you ever lived o	utside the country w	rhere you currently reside?	,			
	yes	no	0				
*	If so, for how long?						
)*	And where have you	ived in?					
,	And where have your	iveu iii?					
0*	Have you ever partici	pated in any project	for the marine ecosystem	? When was the la	st time?		
	Never	m	more than one year before less than one year before				
	less than six months b	efore					
	How much do you agr agree)	ree with these stater	nents? Please rank from 0	to 4 (Strongly dis	agree to Strongly		
	0	1	2	3	4		
Th	ere is a special bond betw	een humans and dolphi	ns				
	Α	В	С	D	E		
Th	ere is a special bond betw	een humans and whale	S				
	Α	В	С	D	Е		
W	e should manage dolphin į	oopulations to sustain fis	sh stocks				
	Α	В	С	D	Е		
W	e should manage whale po	ppulations to sustain fish	stocks				
	A	В	С	D	E		
Do	lphins are important for th	e functioning of the mar	ine ecosystems				
	Α	В	С	D	E		

4 Giovos et al.

Whales are important for the	he functioning of the marir	ne ecosystems		
Α	В	С	D	E
Dolphins have feelings jus	t like humans			
Α	В	С	D	E
Whales have feelings just	like humans			
A	В	С	D	E
I wouldn't approach a dolp	hin in the wild cause I am	scared		
Α	В	С	D	E
I wouldn't approach a wha	le in the wild cause I am s	cared		
Α	В	С	D	E
I don't have any special in	terest in dolphins			
Α	В	С	D	E
I don't have any special in	terest in whales			
Α	В	С	D	E
I wouldn't like to go dolphii	n watching			
Α	В	С	D	E
I wouldn't like to go whale	watching			
Α	В	С	D	E
I would like to learn more a	about the biology of dolphi	ns		
Α	В	С	D	E
I would like to learn more a	about the biology of whale	s		
Α	В	С	D	E
Dolphins are important bed	cause they entertain us (in	Dolphinarium)		
Α	В	С	D	E
Whales are important beca	ause they entertain us (in I	Dolphinarium)		
Α	В	С	D	E
Hunting dolphins/whales is	s wrong			
Α	В	С	D	E